



## Industry Sectors and Career Pathways

Use the career/personality types from the career survey to find the industry sector and career pathway that best match your personality.

(A= Realistic, B= Artistic, C= Enterprising, D= Investigative, E= Conventional, F= Social)

<b>Arts, Media, and Entertainment</b> <sup>(B,F)</sup>	<b>Building, Trades, and Construction</b> <sup>(A,D)</sup>	<b>Education, Child Development, and Family Services</b> <sup>(F)</sup>
Media & Design Arts Performing Arts Production & Managerial Arts	Cabinetmaking & Wood Products Engineering and Heavy Construction Mechanical Construction Residential & Commercial Construction	Child Development Consumer Services Education Family & Human Services
Possible work sites: multimedia firms, theatres, or art studios	Possible work sites: construction sites or architectural firms	Possible work sites: schools and government offices
<b>Energy and Utilities</b> <sup>(A,D)</sup>	<b>Engineering and Design</b> <sup>(D)</sup>	<b>Environmental Sciences and Natural Resources</b> <sup>(A,D)</sup>
Electromechanical Installation & Maintenance Energy and Environmental Technology Public Utilities Residential and Commercial Energy & Utilities	Architectural & Structural Engineering Computer Hardware, Electrical & Networking Engineering Design Engineering Technology Environmental & Natural Science Engineering	Agriscience Animal Science Plant & Soil Science
Possible work sites: city energy offices or environmental organizations	Possible work sites: engineering firms, architectural firms, or manufacturing firms	Possible work sites: farms, research labs, or food/produce processing plants
<b>Fashion and Interior Design</b> <sup>(B)</sup>	<b>Finance and Business</b> <sup>(C,E,F)</sup>	<b>Health Science and Medical Technology</b> <sup>(E,F)</sup>
Fashion Design, Manufacturing & Merchandising Interior Design, Furnishing & Maintenance	Accounting Services Banking & Related Services Business Financial Management	Biotechnology Research & Development Diagnostic Services Health Information Support Services Therapeutic Services
Possible work sites: interior design firms, retail clothing stores, or tailor shops	Possible work sites: banks, accounting firms, or insurance companies	Possible work sites: hospitals, medical offices, or medical research laboratories
<b>Hospitality, Tourism and Recreation</b> <sup>(F)</sup>	<b>Information Technology</b> <sup>(D,E)</sup>	<b>Manufacturing and Product Development</b> <sup>(A,D)</sup>
Food Science, Dietetics & Nutrition Food Service & Hospitality Hospitality, Tourism, & Recreation	Information Support & Services Media Support & Services Network Communications Programming and Systems Development	Graphic Arts Technology Integrated Graphics Technology Machine and Forming Technology Welding Technology
Possible work sites: hotels, theme parks, and restaurants	Possible work sites: anywhere—all businesses have IT jobs	Possible work sites: machine shops, advertising agencies, or shipyards
<b>Marketing, Sales, and Service</b> <sup>(C,F)</sup>	<b>Public Services</b> <sup>(C,F)</sup>	<b>Transportation</b> <sup>(A,D)</sup>
E-commerce Entrepreneurship International Trade Professional Sales & Marketing	Human Services Legal & Government Services Protective Services	Aviation and Aerospace Transportation Services Collision Repair & Refinishing Vehicle Maintenance, Service & Repair
Possible work sites: marketing firms, trade companies, or retail stores	Possible work sites: police stations, emergency centers, or government offices	Possible work sites: automotive dealerships or independent repair programs